

# BATH SAFETY IS FOR EVERYONE

Every day, **120 U.S. kids** visit the emergency room due to slips and falls.<sup>1</sup>

Annually, children younger than five account for **43,000 slips and falls** in the bathroom. That's one accident every 12.5 minutes!<sup>2</sup>

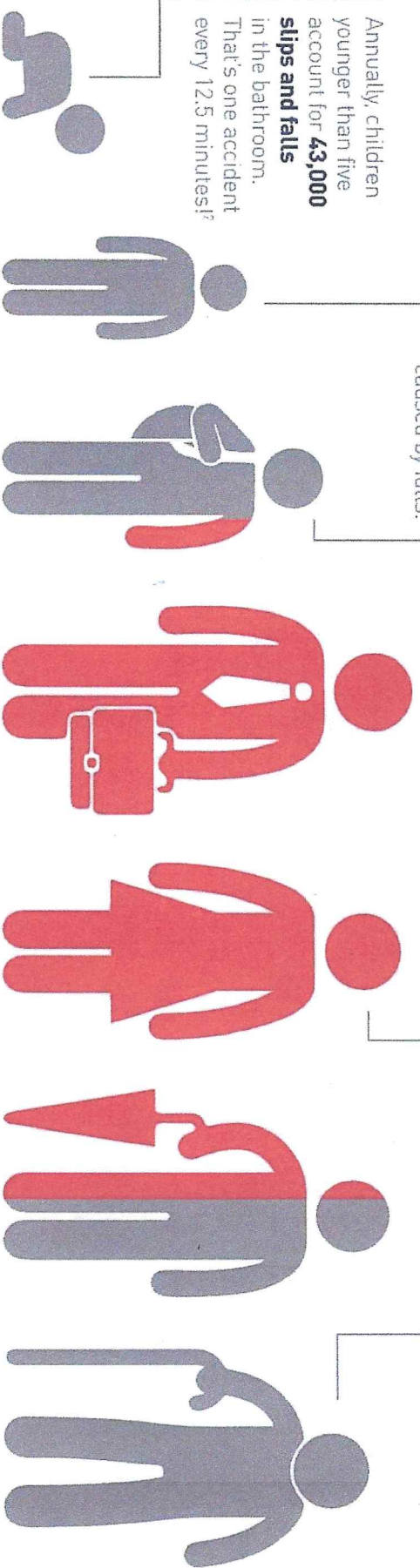
**74% of bathroom injuries among children** less than 15 years old are caused by falls.<sup>3</sup>

Roughly **234,000 injuries** occur annually in the bathroom.<sup>3</sup>

**Women are more likely to be injured** in the bath or shower than men.<sup>3</sup>

Gripping things like shower doors or towel bars instead of a grab bar **can lead to injury.**

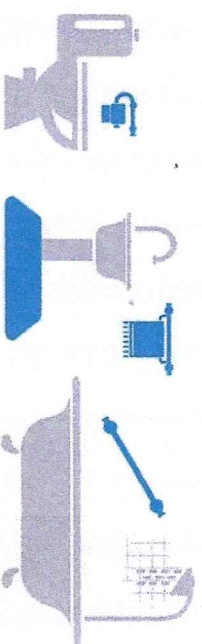
**Adults over 70** and kids under five have the highest rates of falls in the home.<sup>4</sup>



**53% OF BATH INJURIES INVOLVE PEOPLE BETWEEN THE AGES OF 25 AND 64.**

Create a  
**SAFE & STYLISH**  
bath with Moen®

Make Every Bath A Safe Bath™. Moen® Home Care® offers a wide selection of stylish bath products — from hand grips and grab bars to seating — in a variety of styles and finishes.



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#BATHSAFETY

1. Institute of Pediatrics, 2011.  
2. Centers for Disease Control and Prevention, 2011.  
3. Centers for Disease Control and Prevention, 2011.  
4. U.S. Census Bureau, 2011.